



## skinnypasta™ HIGH PROTEIN wins Product of the Year Canada award

TORONTO, ON March 30, 2016 – Gabriella's Kitchen is pleased to announce that, following a nation-wide consumer vote, skinnypasta™ HIGH PROTEIN fresh pastas have been voted winner in the pasta category of the 2016 Product of the Year Canada awards. The Product of the Year awards are designed to help consumers identify the best products in their market and to reward manufacturers for quality and innovation.

"We are thrilled to be recognized for our innovative skinnypasta™ HIGH PROTEIN pasta line, especially by consumers themselves," says Margot Micallef, co-founder and CEO of Gabriella's Kitchen. "We created our high-protein fresh pastas to solve a problem for all the foodies out there who have given up eating pasta, be it for medical reasons or by preference. skinnypasta™ HIGH PROTEIN provides incredible nutrition without compromising the taste and texture we all love."



With one third of the calories (110 calories), one fifth of the carbs (10 grams), three times the protein (13 grams) and more than twice the fiber (5 grams) of traditional pasta, skinnypasta™ High Protein fresh pastas provide a guilt-free pasta experience. Gabriella's Kitchen currently offers skinnypasta™ HIGH PROTEIN spaghetti, linguine and fettuccine, all of which are enriched with non-GMO vegetarian protein sourced in Canada. skinnypasta™ HIGH PROTEIN pastas are made with all-natural ingredients and no additives or preservatives. A low glycemic index makes them a suitable choice not only for those watching carbs but also for diabetics.



Customers can find skinnypasta™ HIGH PROTEIN, along with skinnypasta™ GLUTEN FREE and skinnypasta™ SUPERFOOD TEFF, in the fridge and freezer sections of stores across North America and online at [www.GKskinnypasta.com](http://www.GKskinnypasta.com).

### About Gabriella's Kitchen

Italian sisters Gabriella and Margot Micallef founded the company now known as Gabriella's Kitchen to create nutritious and delicious foods that everyone could enjoy, regardless of their dietary preferences or restrictions. Naturally, they started with pasta! Using fresh, high-quality ingredients and an original artisanal Italian pasta machine, they created skinnypasta™, allowing everyone to Love Pasta Again™. In 2009, the sisters began commercializing their non-traditional pasta and, in 2015, the company was renamed Gabriella's Kitchen in honour of Margot's late sister, who remains the inspiration behind the company.

For more information on Gabriella's Kitchen, including where to find skinnypasta™ near you, please visit [www.GKskinnypasta.com](http://www.GKskinnypasta.com) or contact Michelle McIvor, Public Relations and Communications Manager, at [michelle@gkskinnypasta.com](mailto:michelle@gkskinnypasta.com) or at 587.888.1316.