

GABRIELLA'S KITCHEN

Gabriella's Kitchen expands distribution with Sprouts

TORONTO, ON October 18, 2017 – Gabriella's Kitchen, a leading manufacturer of better-for-you foods, is pleased to welcome Sprouts to its growing family of retail partners. Customers can now find a selection of innovative skinnypasta™ frozen entrées at all Sprouts stores: HIGH PROTEIN Roasted Vegetable Ricotta Lasagna, HIGH PROTEIN Kale Pesto Linguine, SUPERFOOD TEFF Vegan Macaroni and Cheese, and GLUTEN FREE Gnocchi. All of the meals are packed with nutritious ingredients, heat quickly in the microwave or oven, and offer authentic Italian taste.

"Sprouts is one of the premier retailers for natural foods and has a clear passion for offering customers the best new and healthy products," said John Shaw, Senior Vice President of North American Sales at Gabriella's Kitchen. "We're thrilled to partner with such an influential retailer because its mission aligns so well with our own: to deliver nutritious foods that fuel consumers' healthy and active lifestyles. Our high-protein, teff and gluten-free meals are the perfect fit!"

"Customers are demanding high-quality, nutritious and delicious meals that are convenient and affordable," said Margot Micallef, founder and CEO of Gabriella's Kitchen. "Our innovative and wide product offering meets all of those demands."

The Gabriella's Kitchen product family also includes the award-winning skinnypasta™ HIGH PROTEIN and skinnypasta™ SUPERFOOD TEFF fresh pastas, and gabbypasta™ KIDS' MEALS. Please visit www.GKskinnypasta.com for more information.

About Gabriella's Kitchen

Italian sisters Gabriella and Margot Micallef founded Gabriella's Kitchen to create nutritious and delicious foods that everyone could enjoy, regardless of their dietary preferences or restrictions. Naturally, they started with pasta! Using fresh, high-quality ingredients and an artisanal pasta machine, they created the original skinnypasta™, a high-protein, low-carbohydrate and low-calorie pasta with authentic Italian taste. Although Gabriella passed away after a battle with cancer, she remains the company's inspiration. Margot is the company's visionary and, as CEO, she is the driving force behind the Gabriella's Kitchen mission: to transform the way the world eats by offering food with no compromises.

To learn more about working with Gabriella's Kitchen to bring nutritious and delicious foods to your customers, please contact John Shaw, SVP of North American Sales, at john@gkskinnypasta.com or at 410.504.9336.

For media inquiries, please contact Michelle McIvor, Public Relations and Communications Manager, at michelle@gkskinnypasta.com or at 587.888.1316.